

Council & Chapter Affairs

Council Presidents' Update Webinar

Aug 6, 2019



Opening Remarks

Agenda

- Opening Remarks – Terri
- Development Update – Mike Turner
- Government Relations Update (Summer Storm)– Dan Merry
- Legislative Affairs Exchange Forum– Tom Robillard/Don Wolfinger
- Key Dates / Upcoming Events – Erin
- Levels of Excellence– Terri
- Chapter Recruiting Initiatives – Victoria
- MOAA Move/Voices for America’s Troops Update – Jim
- Quick Notes/Open Discussion -- Terri

MOAA Foundation Community Outreach Grant Update

- 22 Community Outreach Grants Awarded in 2019
 - \$79,000 grant pool
 - Cutoff score: 80%
 - Express Scripts grant
 - Likely deferred until 2020 due to Cigna merger
- 2020 Grant Application Window: 12/1/19 to 2/29/20
- Coming Prior to Dec. 1: Webinar on Best Grants
- Community Outreach Grant Program Relies on MOAA Member Donations
 - EOY Campaign; give generously!

Support MOAA's Charities: AmazonSmile

- What: Amazon donates 0.5% of the price of your eligible purchases to the charitable organization of your choice.
- How: When you first visit to smile.amazon.com (do not use “www”), and login using you regular Amazon account information, you will be prompted to select a charity. Search for MOAA's charities:
 - The MOAA Foundation
 - The Military Officers Association of America Scholarship Fund
- Next: Shop as normal. For future purchases be sure to go to smile.amazon.com instead of [Amazon.com](https://amazon.com).



Summer Storm



- Widows Tax and DoD's cuts to 18,000 medical billets
- Started 29 July and goes through 15 September
- All materials here: www.MOAA.org/summerstorm
- Plan, engage, share broadly...email, call or visit if you can
- We need your help to get the NDAA through congress

Legislative Affairs Exchange Forum

Co-leads

Col Tom Robillard, USAF, Ret.

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VP SC State Council Legislative Affairs

LTC Don Wolfinger, USA, Ret.

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Greater St. Louis Chapter/MO Council Legislative Affairs

Objective

- Facilitate the exchange of information across councils
- Federal Legislative process: “Storming the Hill” (at the National-level by MOAA HQ)
 - Work with staffers/legislators **at local level** for state/federal issues. Local constituents
- Sharing of programs, issues and processes at the State level.
- Use virtual communications (conference calls, Skype, Facetime, MOAA Regional Training program) as a means to share information
- Does not replace council/chapter legislative affairs activities
- MOAA Legislative Team provides guidance

Next Steps

- Solicit the Council Presidents to support this initiative
- Identify members from each council (not limited to one person) to participate in this forum:
 - Name
 - Council/Chapter Affiliation & Position
 - Phone number
 - Email address
- Schedule initial teleconference
 - Explain the objective
 - Share one best practice or an issue

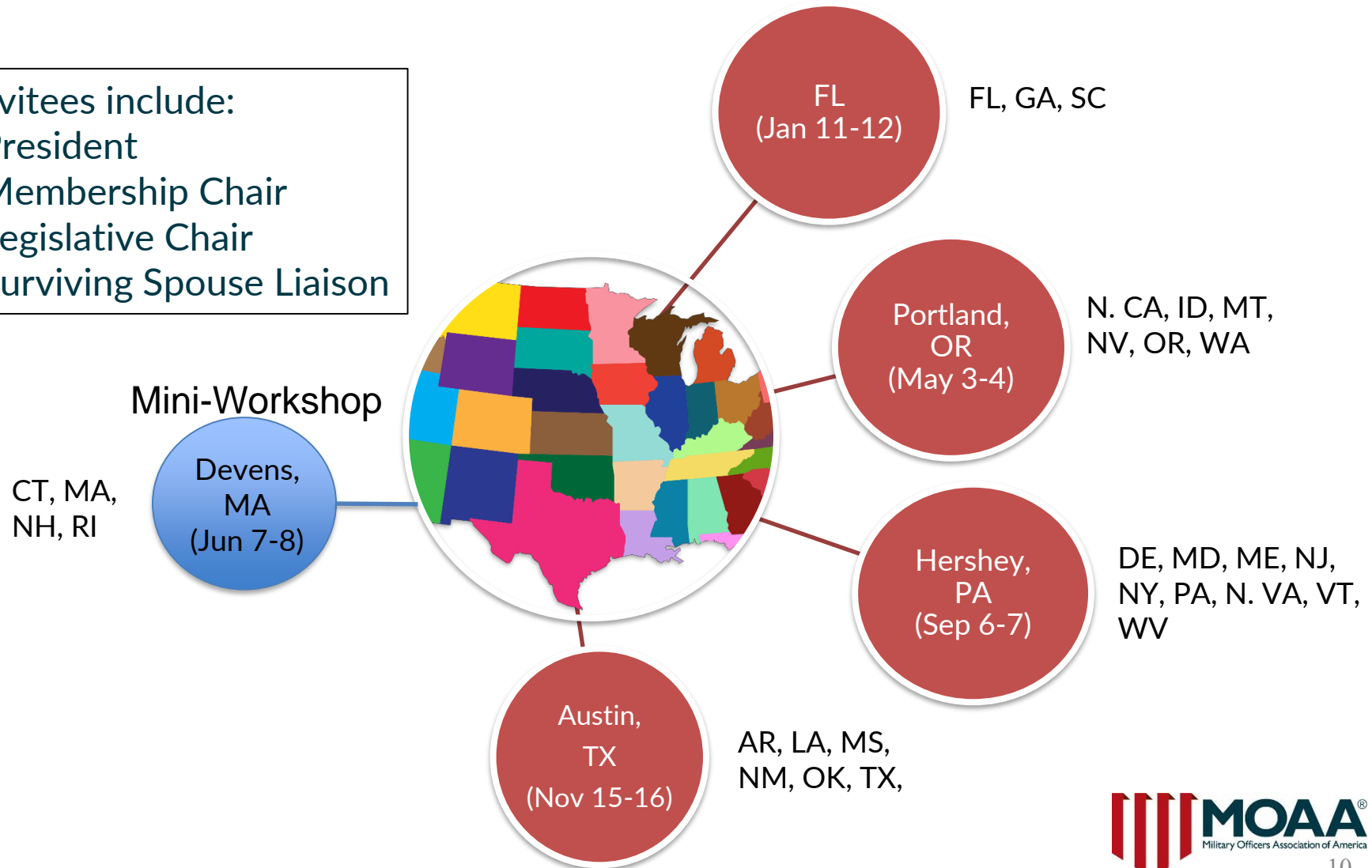
Key Dates- Next 6 Months

- Aug: August Recess/Summer Storm
- Aug 1: Launch of new recruiting tools
- Aug 7: Monthly networking/transition call
- Aug/Sep: LOE awards announced
- Sep 6-7: North East Regional Workshop in Hershey, PA
- Sep: Headquarters Move
- Oct: Expanded Military Officer Magazine C&C issue
- Nov: Council President's Webinar
- Nov 5: Annual Meeting, Holiday Inn, Old Town Alexandria
Ribbon cutting and renovated headquarters open house (1030)
- Nov 15-16: Southwest Regional Workshop – Austin, TX
- Dec: USAA Sponsorship Grant submission period begins
Community Grant submission period begins
Chapter recruiting program period closes

Leader Training Workshop Schedule 2019

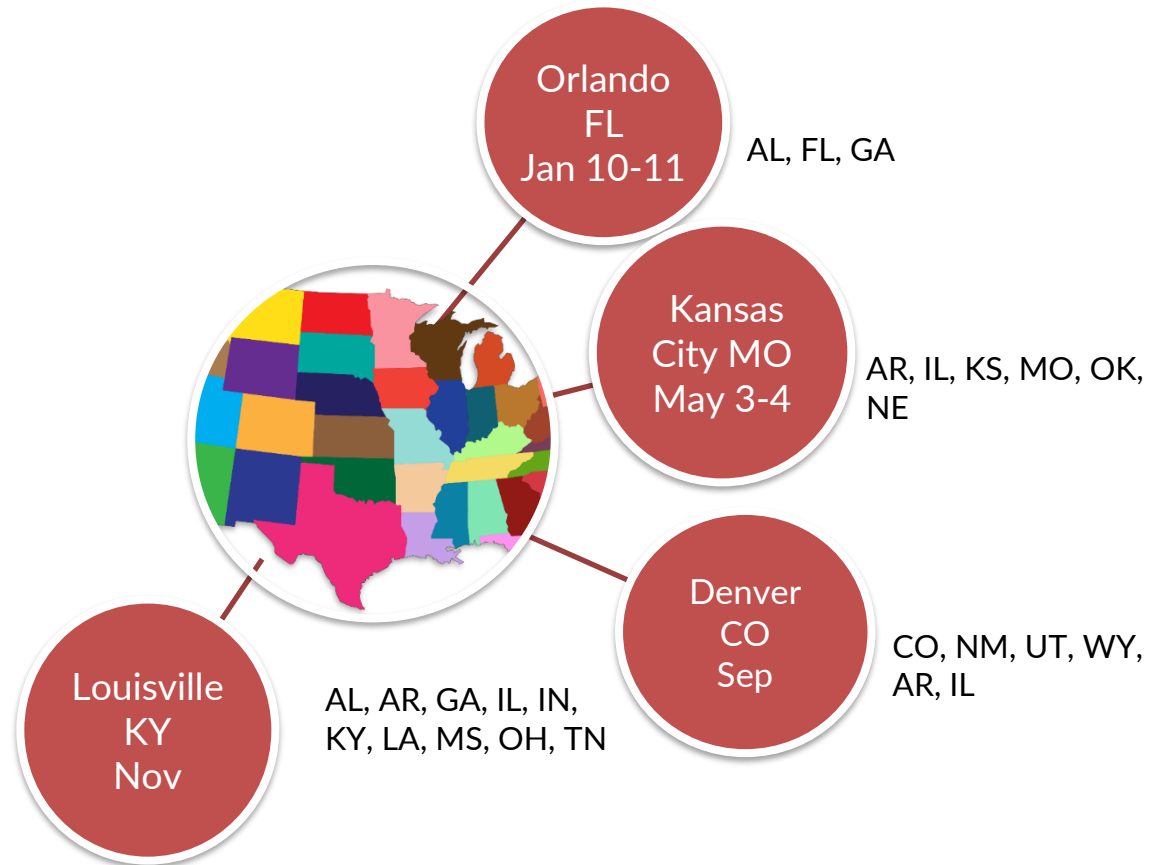
Invitees include:

- President
- Membership Chair
- Legislative Chair
- Surviving Spouse Liaison



Leader Training Workshop Schedule

2020 **Proposed** Dates/Locations



Levels of Excellence Awards

- Congratulations to all winners
- Shipping awards to Council Presidents NLT 1st week of September
- Adjustments for 2019 LOE submissions:
 - Increase percentage criteria of chapter members who are also national MOAA members
 - Guidance forthcoming on C&C website

Chapter Recruiting Initiatives

August Rollout

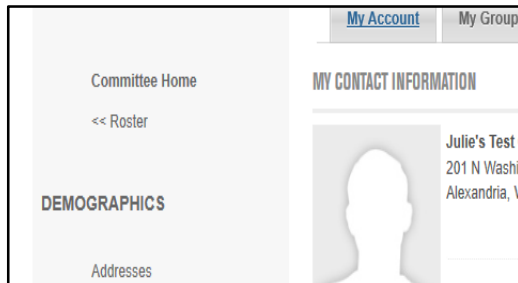
- Common MOAA/Chapter Join Form
 - Two formats
 - Customizable
- Near-Real Time Notification
 - Committee Module update
 - Instructions and updated webinar on Committee Module tab on website
 - Key features
 - Monthly, not cumulative
 - Includes “No contact” report

Near Real Time (NRT) Notification

Recruitment reports directly from the Committee Module (CM)

1. NRT notifications will replace the Semiannual updates
 - Excel reports provided to chapters twice a year
2. Chapter leaders will have **one month** to log into the CM
 - the leader can retrieve the NRT reports and save to their desktop (*this report is not cumulative*)
3. No Contact Report (*this report is cumulative*)
 - This report should be reviewed/saved to the desktop
 - includes everyone who has opted out of chapter communications. **These people should not be contacted.**

NRT Updates – Monthly Recruiting List & No Contact Report



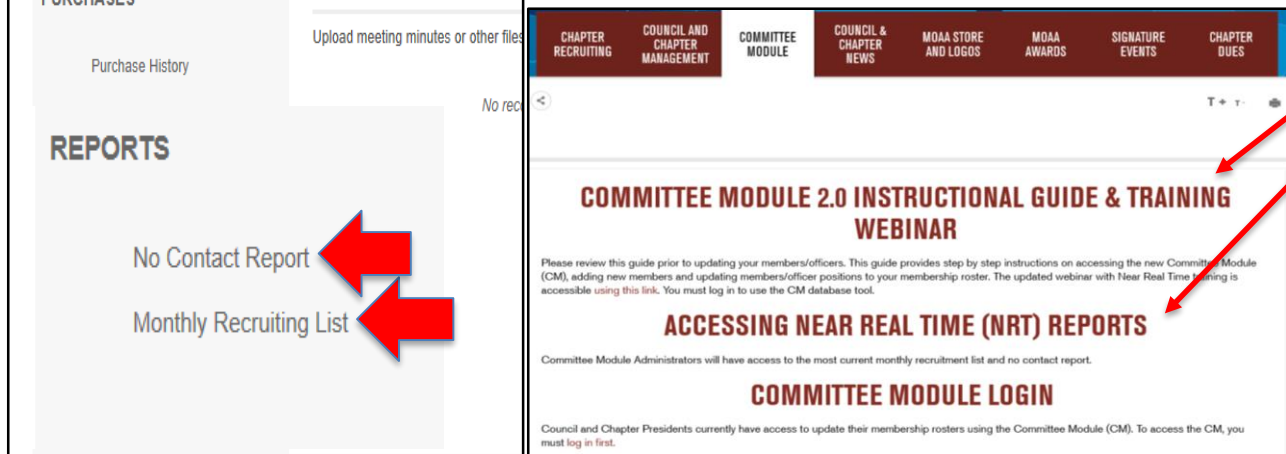
After selecting the hyperlink, you'll be taken back to your Committee Profile page; You'll see **"REPORTS"** Look to the lower left corner and you'll see A button that displays both reports.



No Contact Report
Monthly Recruiting List

Instructions on "Accessing NRT" can be found on the MOAA website, Council and Chapters, then select **Committee Module**. You'll have access to:

1. **New CM Webinar training**
2. **Accessing NRT Reports**



COMMITTEE MODULE 2.0 INSTRUCTIONAL GUIDE & TRAINING WEBINAR

Please review this guide prior to updating your members/officers. This guide provides step by step instructions on accessing the new Committee Module (CM), adding new members and updating members/officer positions to your membership roster. The updated webinar with Near Real Time training is accessible using this link. You must log in to use the CM database tool.

ACCESSING NEAR REAL TIME (NRT) REPORTS

Committee Module Administrators will have access to the most current monthly recruitment list and no contact report.

COMMITTEE MODULE LOGIN

Council and Chapter Presidents currently have access to update their membership rosters using the Committee Module (CM). To access the CM, you must log in first.

No Contact Report
Monthly Recruiting List

Open Discussion



Closing Remarks

